

DAFTAR ISI

SURAT PERNYATAAN.....	Error! Bookmark not defined.
TANDA PERSETUJUAN SKRIPSI	Error! Bookmark not defined.
HALAMAN PENGESAHAN.....	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI.....	i
DAFTAR TABEL.....	iv
DAFTAR GAMBAR	5
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Rumusan Masalah/Fokus Penelitian	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Manfaat Penelitian.....	Error! Bookmark not defined.
BAB II TINJAUAN TEORITIS DAN PENELITIAN TERDAHULU	Error!
Bookmark not defined.	
2.1. Penelitian Terdahulu.....	Error! Bookmark not defined.
2.2. Hakikat Komunikasi.....	Error! Bookmark not defined.
2.2.1. Komunikasi Pimpinan.....	Error! Bookmark not defined.
2.2.2. Saluran Komunikasi Dalam Perusahaan	Error! Bookmark not defined.
2.2.3. Komunikasi Yang Efektif	Error! Bookmark not defined.
2.2.4. Hambatan Komunikasi.....	Error! Bookmark not defined.
2.3. Hakikat Kinerja Karyawan	Error! Bookmark not defined.
2.3.1. Faktor-faktor yang Mempengaruhi Kinerja ...	Error! Bookmark not defined.
2.3.2. Manfaat Penilaian Kinerja.....	Error! Bookmark not defined.
2.3.3. Tujuan Penilaian Kinerja.....	Error! Bookmark not defined.
2.3.4. Pengukuran Kinerja.....	Error! Bookmark not defined.
2.3.5. Sistem Penilaian Kinerja.....	Error! Bookmark not defined.

2.4.	Teori Interaksi Simbolik.....	Error! Bookmark not defined.
2.5.	Kerangka Pemikiran	Error! Bookmark not defined.
2.6.	Hipotesis	Error! Bookmark not defined.
BAB III METODOLOGI PENELITIAN.....		Error! Bookmark not defined.
3.1.	Paradigma Penelitian.....	Error! Bookmark not defined.
3.2.	Metode Penelitian.....	Error! Bookmark not defined.
3.3.	Jenis Penelitian	Error! Bookmark not defined.
3.4.	Jenis Data	Error! Bookmark not defined.
3.5.	Bahan Penelitian.....	Error! Bookmark not defined.
3.6.	Sumber Data Populasi dan Sampel	Error! Bookmark not defined.
3.6.1.	Kerangka Sampling dan Jumlah Sampel.....	Error! Bookmark not defined.
3.6.2.	Teknik Sampling.....	Error! Bookmark not defined.
3.7.	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.8.	Definisi Operasional.....	Error! Bookmark not defined.
3.9.	Instrument Penelitian.....	Error! Bookmark not defined.
3.9.1.	Kisi-Kisi Instrument.....	Error! Bookmark not defined.
3.9.2.	Hasil Uji Validitas.....	Error! Bookmark not defined.
3.9.3.	Hasil Uji Reliabilitas.....	Error! Bookmark not defined.
3.10.	Teknik Analisis Data	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN.....		Error! Bookmark not defined.
4.1.	Subjek Penelitian.....	Error! Bookmark not defined.
4.1.1.	Profil dan Perkembangan PT. Sakalaguna Semesta.....	Error! Bookmark not defined.
4.1.2.	Visi dan Misi PT. Sakalaguna Semesta	Error! Bookmark not defined.
4.1.3.	Struktur Organisasi dan Pemegang Saham PT. Sakalaguna Semesta	Error! Bookmark not defined.
4.1.4.	Produk-Produk PT. Sakalaguna Semesta.....	Error! Bookmark not defined.
4.2.	Hasil Penelitian.....	Error! Bookmark not defined.

4.2.1.	Uji Validitas	Error! Bookmark not defined.
4.2.2.	Uji Reliabilitas	Error! Bookmark not defined.
4.2.3.	Pengujian Hipotesis.....	Error! Bookmark not defined.
BAB V PEMBAHASAN		Error! Bookmark not defined.
5.1.	Komunikasi Pimpinan yang digunakan oleh PT. Sakalaguna Semesta Error! Bookmark not defined.	
5.2.	Kinerja Karyawan PT. Sakalaguna Semesta	Error! Bookmark not defined.
5.3.	Pengaruh Komunikasi Pimpinan terhadap Kinerja Karyawan PT. Sakalaguna Semesta	Error! Bookmark not defined.
BAB VI PENUTUP		Error! Bookmark not defined.
6.1.	Kesimpulan.....	Error! Bookmark not defined.
6.2.	Saran.....	Error! Bookmark not defined.
DAFTAR PUSTAKA		Error! Bookmark not defined.

DAFTAR TABEL

Tabel 2.1 Matriks Penelitian Terdahulu.....	6
Tabel 3.1 Kisi-Kisi Intrument	26
Tabel 3.2 Pedoman Interpretasi Hasil Pengaruh.....	30

DAFTAR GAMBAR

Gambar 2.1 Saluran-saluran Komunikasi formal dalam Organisasi12

Gambar 2.2 Kerangka Pemikiran